



New Oxford Student events in 2024

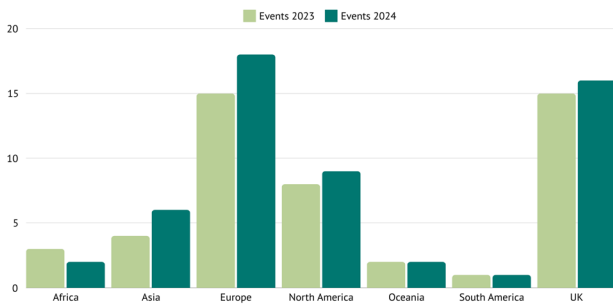
A record-breaking year - 54 events across 32 countries!

It was great to receive such a strong response. The target of 50 events was surpassed with almost a third of the network participating. Studies show that engaging with new students early on can foster long-lasting connections.

OUS Cambridge: ...the students arrived in varying stages of apprehension and excitement. I said a few words of welcome and mentioned how Oxford was likely to become part of their lives for a long time, quoting my recent attendance at the 60th anniversary reunion at Somerville.

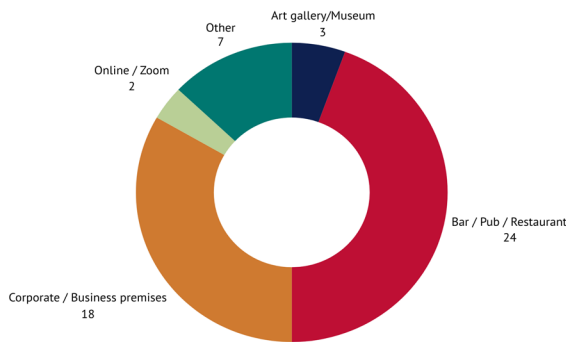
Events by region

The global spread of events remained largely the same compared to 2023. It is wonderful to have events taking place in all corners of the world.



Events by type / venue

Groups are encouraged to hold NOS events in public spaces and at minimal expense to the new students. The venues that alumni groups use are wide and varied.



Feedback from groups

All groups received a follow-up email from the Networks Team with a focus on the following four questions.

1. How many students attended this year's event? The average size of an event was 20 new students. Thirteen groups held events with over 20 students, OUS Manchester held the largest event with 69 students.

- 2. In the last 5 years, how often has your group organised a NOS event?** Nineteen groups have organised a NOS event every year since 2019 and we are grateful for their commitment. OUS Aberdeen, OUS East Kent, OUS Guangzhou held their first events and we congratulate them for getting involved.
- 3. What extra support from the University would be beneficial?** The majority of groups are happy with the support provided. Additional data information and financial subsidy were the most frequently requested items.
- 4. Does your group benefit from running a NOS event?** The consensus was a resounding yes! Most groups see these events as a chance for their members to support new students and for the group to engage with future Oxford alumni.

We particularly liked these responses:

Oxford and Cambridge Alumni Society Basel: We want to position Oxford and Cambridge as more reachable for students than they might think and encourage them to apply. Through this year's attendees we have been put in contact with the local schools and plan to hold outreach events.

OUS Madrid (joint event with Cambridge alumni group): It was nice to have students from both universities sharing their impressions (and nerves) together. At some point I was caught in a conversation on how the French are so rebellious, between an Art History student from Oxford and a future mathematician from Cambridge.

Best practice to share

- Set up a Fresher's WhatsApp group to connect the new students
- Send each student a postcard or email later in the term, reminding them your support is always there!
- Consider a student-membership category to capture new alumni at the earliest opportunity

Alumni Team actions in 2025

- Invitations to request all students RSVP with name, college and subject
- Produce a handout for groups to giveaway, to include *FAQs / Icebreaker questions / Student Guides*
- Quiz - more general Oxford knowledge
- A possible welcome letter from the VC

Thank you for supporting new Oxford students