Alumni Volunteer Leadership Conference
Friday, 18 September 2015
Harris Manchester College

9.30 – 10.00am  Registration and refreshments
Corridor

10.00 – 10.30am  Welcome, Introductions and Overview
Old Dining Room

10.30 – 11.15am  Working with Recruitment and Admissions
Presentation by Caitriona Woolhouse, Head of Student Recruitment
Old Dining Room

11.15 – 11.45am  Morning tea/coffee
Corridor

11.45 – 12.45pm  Breakout sessions (choose one):
Workshop - Effective Online Communications (repeated at 4pm)
Old Dining Room

Workshop – Engaging Events
Charles Well Beloved Room (CWB)

12.45 – 2.00pm  Lunch (together with Alumni Board)
Arlosh Hall

2.00 – 2.20pm  Group Photo

2.30 – 3.30pm  Breakout sessions (choose one):
Case Study – Reviving an Alumni Group
Old Dining Room

Case Study – Using LinkedIn to Grow Your Membership and Support Your Events Programme
CWB

3.30 – 4.00pm  Afternoon tea/coffee

4.00 – 5.00pm  Breakout sessions (choose one):
Case Study – Engaging with Current Students
Old Dining Room

Workshop – Effective Online Communications
CWB

5.00 – 5.30pm  Report on Annual Update Survey / Wrap-up
Old Dining Room
Walk to Weston Library

5.45 – 6.30pm

**Presentation on the Transformation of the Weston Library**

Richard Ovenden, Bodley’s Librarian

*Marks of Genius exhibition open until 8pm*

6.30 – 8.00pm

**Alumni Weekend Welcome Reception in Weston Library**

Walk to Harris Manchester

8.15 – 10.30pm

**Dinner in Arlosh Hall**